

# Accessible & Inclusive Hiring for Summer and Seasonal Staff: A Tip Sheet

Making summer hiring inclusive helps build stronger, more diverse teams. This guide offers practical tips for adapting recruitment, interviewing, and onboarding for seasonal staff, including students and first-time workers. It highlights common barriers and how to address them, and begins with Four Guiding Principles.

# **Start with These Four Guiding Principles**

## **Clarity is Kindness**

Use plain, concise language. Explain what is essential in a job and avoid unnecessary jargon. This helps people with learning disabilities, ADHD, or anxiety.

## **Access is Anticipated**

Plan for accessibility from the beginning. This supports people with physical disabilities, chronic health conditions, or low vision.

#### Inclusion is Intentional

Who you reach is who you'll hire. Outreach and onboarding should reflect a range of identities, including people who are neurodivergent or deaf.

#### Flexibility is Fairness

Rigid expectations can block great candidates. Design roles and schedules that work for people managing fatigue, PTSD, or caregiving responsibilities.

# **Common Barriers and What Helps**

1. Rushed Timelines

**Barrier:** Limited time to include accessibility in job postings or accommodations. **What Helps:** Use standard templates that already include accessible language and accommodation information.

## 2. Lack of Experience with Accommodations

**Barrier:** Students may not know how to ask for accommodations or what's available.

**What Helps:** Include phrases like "If you need accommodations, let us know and we'll work with you" in job ads and interviews.

# **Job Postings & Outreach**

- Write job ads in plain language with short, clear sentences.
- Separate essential from preferred qualifications.
- Include a statement like:
  - "We are committed to a barrier-free hiring process. If you need accommodations, let us know."
- Share postings in diverse networks such as:
  - Nova Scotia Works
  - Disability organizations (e.g., ReachAbility, Autism NS)
  - Youth-serving groups (e.g., ISANS, YMCA)
  - Schools, colleges, and universities

# **Application and Interview Process**

Barrier: Inaccessible application methods or tools

#### What Helps:

- Offer multiple ways to apply: phone, digital, or paper.
- Ensure forms are screen-reader friendly and mobile accessible.
- Avoid requiring video submissions without alternatives.

**Barrier:** Interview formats that disadvantage people with certain disabilities **What Helps:** 

- Provide interview questions in advance.
- Ask every candidate if they need accommodations.
- Allow responses by phone, video, or written format.
- Focus on essential job skills, not just "polish."

# **Onboarding and Team Inclusion**

**Barrier:** Fast or informal onboarding that misses access needs

What Helps:

- Provide schedules and checklists in plain language.
- Share information over time, not all on Day 1.
- Use visuals like maps and checklists.
- Offer materials in multiple formats: printed, digital, screen-reader accessible.
- Assign a buddy to help orient new staff.

**Barrier:** Attitudes that accommodations are not worth it for short-term roles **What Helps:** 

- Treat seasonal staff as full team members.
- Include all staff in team rituals and celebrations.
- Train supervisors on accessibility and bias.

# **Inclusive Workplaces Start on Day One**

- Ask every staff member: "What helps you do your best work?"
- Offer multiple training methods: written, shadowing, hands-on.
- Check in regularly about needs and learning preferences.
- Ensure physical spaces are accessible: clear walkways, quiet spaces, accessible washrooms.
- Respect different communication styles: verbal, written, text based.

#### Resources

Nova Scotia Accessibility Directorate

#### Accessibility Confident Employers (ACE) Resource Hub

This searchable accessibility resource hub focuses on training, resources, funding, tip sheets, and guidebooks specific to Nova Scotia.

## Leadership

- Review this <u>article written by Forbes HR Council member Nish Parikh</u>, about the Six Key Character Traits of a Disability Inclusion Leader.
- This <u>Accessibility.com post</u> summarizes the key findings from research by Global Disability Inclusion and Mercer about Disabled Employee Engagement.
- Review this <u>President's Group BC resource</u> to help you develop inclusive managers through coaching and performance conversations.
- Read the <u>Make It Count: Measuring for Disability Inclusion in Your Workplace guide</u> and toolkit and consider committing to ask your employees if they identify as having a disability.
- The Canadian Mental Health Commission developed a national standard on

creating psychologically safe workplaces and a <u>free e-course on</u> implementing it.

## Representation

- Sign up for the <u>First Voice Accessibility Expert Advice</u> a roster of Nova Scotians with disabilities who are interested in reviewing and providing input on projects.
- Consider signing up for <u>Not Myself Today</u>, a unique initiative from the Canadian Mental Health Association which raises awareness and reduces mental health stigma. Participating companies receive employee engagement activities, tools, and resources.

#### **Accommodations**

- Visit the <u>Job Accommodation Network's website</u> for many examples of accommodations policies, process, and forms.
- This 7-minute video from Canadian Association for Supported Employment is a great primer on accommodations. It could be used to introduce the concept to people managers.